



## **'Dhai Akhar' National Level Letter Writing Competition**

Department of Posts is organizing the Dhai Akhar Letter Writing Competition at National Level on the theme "Digital India for New India". Desirous participants may participate in the campaign.

The Details of the Dhai Akhar Letter Writing Campaign 2023-24 are as under:

### **(I) General Conditions**

- The campaign will be conducted from **01<sup>st</sup> August to 31<sup>st</sup> October**. Letters posted after 31<sup>st</sup> October of the year will not be accepted
- **Topic** for the letter writing of Dhai Akhar 2023-24 will be "**Digital India for New India**"
- "**Digital India for New India**" is a slogan that encapsulates the vision of leveraging digital technologies to drive India's progress and transformation
- The letter can be written in English or Hindi or any Vernacular and will be addressed to Chief Postmaster General of the respective Circle. The details of Chief Postmaster General is available at <https://www.indiapost.gov.in/VAS/Pages/DirectoryOfEmployees.aspx?Category=Heads%20of%20Circles>
- The competition will be in the following categories:
  - (i) **Up to 18 years: -**
    - (a) Inland Letter Card Category
    - (b) Envelope Category
  - (ii) **Above 18 years: -**
    - (a) Inland Letter Card Category
    - (b) Envelope Category
- The embossed envelope/ envelope with stamp affixed for plain A-4 size paper letter and the Inland Letter Card (ILC) will be the permitted stationery
- The letter can be written on plain A-4 size paper with a word limit of not more than 1000 words, or in an Inland Letter Card (ILC) (not more than 500 words)
- Letter must be hand written and in any case, no typed letter will be accepted

## **(II) Eligibility**

Any citizen of India can participate in this competition. There is no minimum or maximum age prescribed for participation. Any citizen of India can participate in respective category according to his/her choice and age. The participants have to give a certificate of their age on the letter such as "I certify that I am below/above the age of 18 as on 01/01/2023". In case of winning entries, the age and other ID certificates will be verified by the respective circle before sending the best three entries in each category to Directorate.

## **(III) Selection Procedure**

The best 03 (three) entries in each category will be shortlisted by every Circle and prize will be awarded to these 03 entries at Circle level. These best 03 entries of each category ( 12 in all) chosen at Circle level will be sent to the Directorate for further evaluation of final best 03 entries in each category at the National Level.

## **(IV) Prize**

### **Circle Level Category**

- First prize in each category (4 Nos. ) : **Rs. 25,000/-**
- Second prize in each category (4 Nos) : **Rs.10,000/-**
- Third prize in each category (4nos.) : **Rs. 5,000/-**

### **National Level Category**

- First prize in each category(4 Nos) : **Rs. 50,000/-**
- Second prize in each category (4 Nos) : **Rs. 25,000/-**
- Third prize in each category (4 Nos) : **Rs. 10,000/-**

Local school authorities may also contact Office of Sr. Superintendent of Post Offices/Nominated Nodal officer for conducting workshops in their school. The Dhari Akhar Letter writing competition will be conducted for the group of that school by the officers of the Department. Besides, the students will be given information about the Philately and importance of the Philatelic Clubs through a PPT presentation and videos capsules. A small Quiz will also be organized by the DoP officials with the students. The workshop will be very informative and creative.